

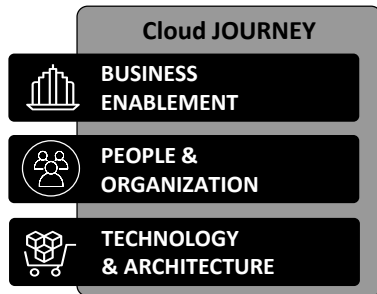
Cloud Journey

A peer-to-peer network program, providing C-level executives the practical insights and lessons learned in shaping their cloud journey. Participants are able to complete a [survey](#) to benchmark themselves individually and exchange valuable insights, blockers and opportunities during workshop sessions.

“ Leveraging Cloud-based applications for digital innovation and transformation is often seen as a no-brainer – who doesn't use Cloud technology today? Nevertheless, Cloud appears to be quite difficult in practice. ”

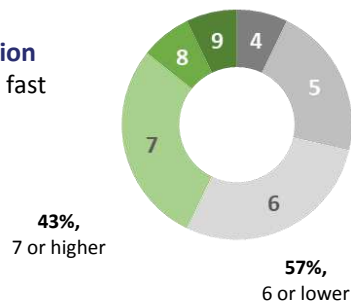
Shaping your Cloud journey, making more strategic and effective use of Cloud as enabler of your Digital Agenda

This program highlights important aspects – from a CIO perspective – that play a role in shaping your Journey: Business, People & Organization and Technology, supported by a broader research study and survey.

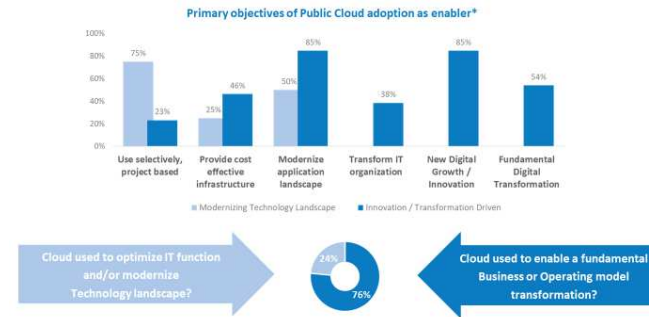


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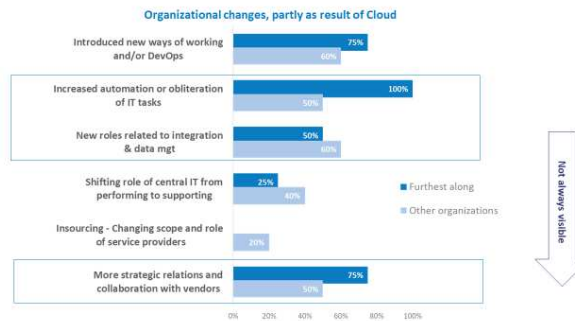
Cloud transformation
Not always going as fast as desired.
(rating 1 to 10)



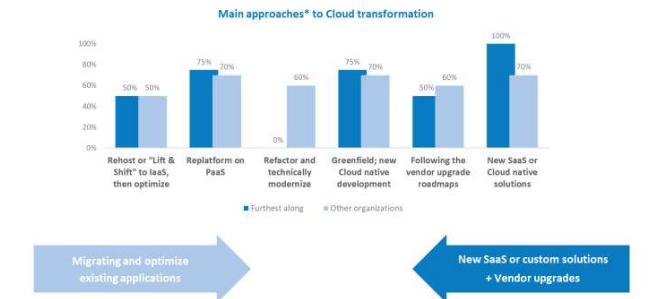
Business Enablement – The primary drivers for Cloud/SaaS



People & Organization – changes in IT & Business

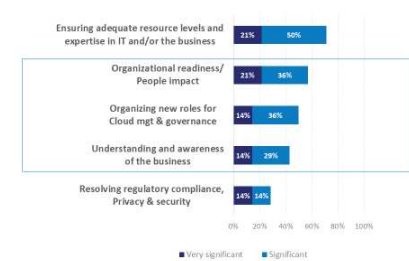


Technology & Architecture –Greenfield, New SaaS/Cloud-native & Re-platforming



Challenges & Lessons learned

Barriers or roadblocks to address for further accelerating Cloud transformation - Organization and capabilities related



Main take-aways of sessions so far

- Organizations can not excel in their business without cloud. The new competitors are widely adopting cloud, with short release cycles, fast time to market and ability to scale effectively. Impossible to follow without cloud.
- Quite some steps are made, however not everyone has been able to fully realize the benefits in terms of development productivity, agility and time-to-market.
- Overall IT costs have often improved, especially for organizations that are also transforming their IT organization. Lift & Shift only provides little value. Operating model needs to change as well!
- Transformational change requires adaptability of your supplier/ sourcing partners. Real partners take a leadership role in helping through this difficult change.
- Integration, data management & stewardship become foundational disciplines as data will be residing in many different places and a solid understanding what is where and how it can be combined is crucial.

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SESSION 1:
TAKING THE ORGANIZATION ALONG
27 MAY 2020



ANTON RUTTEN
RABOBANK

SESSION 2:
ORGANIZATIONAL CHANGE FROM A TECHNOLOGY PERSPECTIVE
30 JUNE 2020



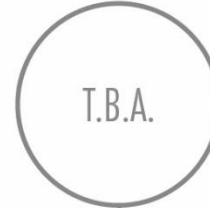
HANS KOOLEN
PHILIPS

SESSION 3:
ENABLING GROWTH IN E-COMMERCE
10 SEPTEMBER 2020



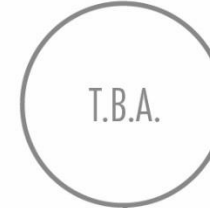
MARCEL KROM
POSTNL

SESSION 4
OCTOBER 2020



T.B.A.

SESSION 5
23/24 NOVEMBER 2020



T.B.A.

SESSION 6
19 JANUARI 2021



T.B.A.

APR MAY JUN JUL AUG SEP OCT NOV DEC JAN FEB

Participants from organizations



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