



## About

IT Executive is an online platform for IT decision makers with more than 6,000 visitors per month. The platform is updated daily with new articles. These consists of news, knowledge articles and white papers in both text and video. With as sources: our magazine, CIO Magazine, our knowledge partners and our online editors. This platform is reinforced every other week by our newsletter with more than 3500 subscribers.

Title	itexecutive.nl
Target audience	Management, board and c-level
Visitors a month (november 2018)	6,000 unique visitors, 25,000 pageviews a month
Appearance newsletters	Biweekly
Website	www.itexecutive.nl
Publisher	ICT Media BV (073-6140070)
Contact	Huub Derks (huub@ictmedia.nl)

Content	Price	Duration
Single post	€ 250	Per post
- Article, whitepaper or video		
- Published on website, newsletter and social media		
Partner profile		
- Partner profile page		
- Insights on the amount of views		
- 2 posts every month	€ 2,500	Annual
- 4 posts every month	€ 3,000	Annual

Display	Price	Duration
Medium banner package	€ 500	Weekly
Large banner package	€ 1,000	Weekly
Newsletter banner	€ 750	Per newsletter
Online leadgen	On request	On request