

CIO Magazine  
**Innovation**  
**Awards 2023**





## What is a CIO Magazine Innovation Award?

A CIO Magazine Innovation Award is a prize for innovation. The CIO Magazine Innovation Awards is an initiative of ICT Media, intended to reward and stimulate innovative projects among both suppliers and customers in the field of IT. The idea is that the entire Dutch IT ecosystem will embrace a collaborative and innovative mindset.

## Is my organization eligible to compete for an Innovation Award?

Of course! Innovation no longer comes from the traditional IT column or the CIO. The most diverse departments, individuals and organizational forms contribute to this.

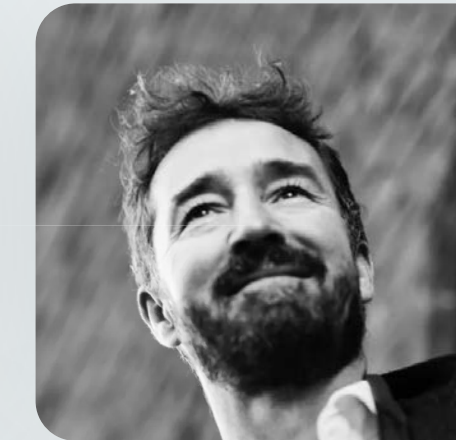
So do you or your organization. As long as you think innovatively!



## The jury



**Eric Wesselman**  
KPMG



**Tjibbe van der Zeeuw**  
Squadra



**Anja Dekhuijzen**  
Whitebridge



**Ben van der Burg**  
TripleIT



**Daniel Gebler**  
Picnic



**Thomas Bunnink**  
Whoppah



**Rob Beijleveld**  
ICT Media B.V.

## What do I have to do to compete for an Innovation Award?

We would like to receive a short motivation of approximately 50 words why you think you or your organization should win an Innovation Award. You can submit the motivation by clicking on the button below and above. The closing date for registration is January 23, 2023.

The categories you can register for are:

- **Most Innovative Leader:** a leader who truly distinguishes himself in terms of approach and vision
- **Most Innovative Ecosystem:** at a company that purchases IT services, a supplier of IT services or a combination of companies that together provide an innovative solution or service
- **Most Innovative Start-up/Scale-up/Challenger:** Organizations that are characterized by a high degree of speed, agility and specialism

### The motivation has been submitted, what is the next process?

Based on the submitted motivations, the jury will make a top 5 per category. You or your organization ended up in the top 5, so you will receive a form from us asking you if you want to write your case further. This case must be submitted to us no later than 24 February 2023.

The jury then has sufficient leads to make a well-considered judgment.

The top 3 per category is determined on the basis of these cases. If you or your organization belongs to this top 3, you will be invited to the jury meeting on March 21, 2023 to substantiate your case.

### What if I'm in the top 3?

The winner will be announced during our annual event CIO Inspire & Dinner on April 6, 2023.

We will then invite one person from your organization to participate in the program and perhaps even receive the CIO Magazine Innovation Award. We will also name your organization on our website

### Who are the winners?

The winners per category will be announced during CIO Inspire & Dinner on April 6, 2023. All nominees will then present their case in a 180-second pitch. Curious who will eventually walk away with the prize? Then sign up quickly!